



Leading Libraries to Success

Workshop in Library Leadership
Registration Packet
October 1–3, 2003



Washington
Secretary of State
STATE LIBRARY

www.statelib.wa.gov

Introduction

Now more than ever, libraries across America are fighting for their survival.

Once viewed as the most democratic institution in our country, libraries now face assertions that everything is on the Internet. Libraries are ubiquitous, yet to many, they are invisible.

In these challenging and uncertain times, it is critical that trustees and directors exert strong leadership and champion our cause. In every corner of the United States, libraries provide credible information to people from all walks of life. Trustees must deliver that message or libraries risk losing their community support and funding.

Working with trustees and library directors, the State Library has developed the unique biennial Workshop in Library Leadership (WILL) Conference to provide an opportunity for new trustees to understand their roles and for all trustees to gain skills in leadership, advocacy and community relations.



We welcome you to join Secretary of State Sam Reed, Washington State Library staff, the Washington Library Friends Foundation and Trustees Association (WLFFTA), and the community of trustees and directors statewide in the only conference in the state designed specifically for trustees.

A handwritten signature in dark ink, reading "Jan Walsh". The signature is fluid and cursive, with the first name "Jan" being more prominent than the last name "Walsh".

Jan Walsh
State Librarian

Conference Program

Highlights of the 2003 WILL Conference include:

- The U.S. Patriot Act
- Internet policies
- Successful election campaigns
- Policy-making

Wednesday, October 1

6:30 PM – 9:00 PM **Registration**

7:00 PM – 9:00 PM **WILL '03 trustee reception and networking**

Thursday, October 2

7:00 AM – 9:00 AM **Registration**

7:00 AM – 8:30 AM **Buffet breakfast**

8:30 AM – 9:00 AM **Saving the state's libraries**
Sam Reed, Secretary of State

9:15 AM – 10:30 AM **Concurrent sessions**
Basic trusteeship (spans two sessions 9:15 AM – 12:00 PM)
Amory Peck, Trustee, Whatcom County Library
Linda Lambert, Director, Whatcom Community College Library
Successful election results (Spans two sessions 9:15 AM – 12:00 PM)
Leigh Pate, LPC Inc.
Top notch budget presentations
Susan Odencrantz, Director, Tacoma Public Library; and others
From the ground up: Funding and designing library buildings
Jonalyn Woolf-Ivory, Director, Sno-Isle Regional Library
Lisa Roberts, Buffalo Design
Bruce Ziegman, Director, Fort Vancouver Regional Library

10:30 AM – 10:45 AM **Break**

10:45 AM – 12:00 PM **Concurrent sessions**
Basic trusteeship (Continued)
Successful election results (Continued)
Working with friends of the library
John Sheller, President, Washington Library Association; and others
Internet/Children's Internet Protection Act (CIPA) issues
Candy Morgan, Associate Director, Fort Vancouver Regional Library
Jan Sanders, Director, Spokane Public Library
Art Blauvelt, Trustee, Timberland Regional Library
Jeff Martin, Grants Administrator, Washington State Library

Conference Program

Thursday, October 2 (continued)

12:00 PM – 1:30 PM

Lunch

Values vs. rights

Mary Minow, attorney, librarian, trustee, and former president of the board of the California Association of Library Trustees and Commissioners

1:30 PM – 2:45 PM

Concurrent sessions

Confidentiality of records and Open Meetings Act

Thomas “Chip” Holcomb, Assistant Attorney General

Community relations

Julie Wallace, Community Relations, King County Library

Victoria Parker, Director, Orcas Island Library

Audrey Stupke, Trustee, Orcas Island Library

Regan Robinson, Director, Stevens County Library

Internet/Children’s Internet Protection Act (CIPA) issues

Candy Morgan, Associate Director, Fort Vancouver Regional Library

Jan Sanders, Director, Spokane Public Library

Art Blauvelt, Trustee, Timberland Regional Library

Jeff Martin, Grants Administrator, Washington State Library

Media savvy

Mary Kelly, Community Relations, Sno-Isle Regional Library

2:45 PM – 3:00 PM

Break

3:00 PM – 5:00 PM

General session

U.S. Patriot Act and its impact on libraries

Mary Minow, attorney, former librarian and trustee, past president of California Association of Library Trustees and Commissioners

Candy Morgan, Associate Director, Fort Vancouver Regional Library

Michael Schuyler, Technical Services Manager, Kitsap Regional Library

6:00 PM – 7:30 PM

Dinner

Legislative issues, past and future

Steve Duncan, Legislative Consultant and Liaison, Washington Library Association

8:00 PM – 9:30 PM

Dessert

Conference Program

Friday, October 3

7:00 AM – 8:30 AM

Buffet breakfast

8:30 AM – 10:00 AM

General session

Leadership, trusteeship, and board relationships
Pat Wagner, Consultant, Pattern Associates

10:00 AM – 10:30 AM

Break and check out

10:30 AM – 11:45 AM

Concurrent sessions

Basic budgeting

Patty Duitman, Associate Director, Fort Vancouver Regional Library
Bob Goldstein, Chief Financial Officer, Seattle Public Library

Advocacy

Patience Rogge, Trustee, Jefferson County Library
Anne Haley, Former Director, Yakima Valley Regional Library
Jan Sanders, Director, Spokane Public Library
Seri Perlow, Trustee, Kitsap Regional Library

Handling conflicts in your board and community

Pat Wagner, Consultant, Pattern Associates

Foundations

Jeanne Thorsen, Executive Director, King County
Library System Foundation
Preston Gates & Ellis LLP

12:00 PM – 2:00 PM

Lunch and program

Funding crisis in libraries: What can we do?

Deborah Jacobs, Director, Seattle Public Library
Bill Ptacek, Director, King County Library System
Jan Sanders, Director, Spokane Public Library
Mike Wirt, Director, Spokane County Library

Hotel

The deadline to register for guaranteed hotel rooms and prices is September 1, 2003. You may make reservations after September 1, 2003, but the hotel cannot guarantee prices and availability.

Guests are responsible for hotel room reservations. To register at Red Lion Yakima Gateway Hotel, call 1.800.325.4000 or 509.452.6511. When you call, please ask for the Washington State Library—WILL conference rate. Discounted room rates are \$84.28 per night for a single room and \$94.28 per night for a double room (add \$10 for each additional person).

Red Lion Yakima Gateway Hotel

9 North 9th Street
Yakima, Washington
1.800.325.4000 or 509.325.4000

Directions to Red Lion Yakima Gateway Hotel:

From the airport: Leaving airport, turn right onto Washington Avenue. Follow Washington Avenue for 1-1/2 miles to 16th Avenue. Turn left on 16th Avenue. Follow 16th Avenue for 2 miles to Yakima Avenue. Turn right on Yakima Avenue. Follow to 9th Street. Turn left on 9th Street. Hotel is the 3rd drive on right.

From the east: From I-82, take exit 33b (Yakima Avenue). At light, turn right onto Yakima Avenue. Hotel is located on right side of road, three blocks from the freeway.

From the west: From I-82, take exit 33b (Yakima Avenue). At light, turn right onto Yakima Avenue. Hotel is located on right side of road, three blocks from the freeway.

From the south: From I-84 East, take exit 104 (US-97) towards Yakima/Bend. Turn left onto US-97. US-97 will become WA-22. Take the I-82 West ramp. Take exit 33b (Yakima Avenue) towards Terrace Heights Way. Turn left onto Terrace Heights Way. Terrace Heights Way becomes East Yakima Avenue. Follow to 9th Street. Turn left to 9th Street. Hotel is the 3rd drive on right.

Information

WILL is sponsored by the Washington State Library with the assistance of an advisory committee of trustees and library staff from across the state. The workshop is offered on a cost-sharing basis. Registration fees from participants pay a portion of the cost and the remainder is funded with federal Library Services and Technology Act (LSTA) money. WILL is also made possible by the donated services of presenters from Washington's library community.



Leading Libraries to Success

To attend WILL:

- Mail completed registration form to the Washington State Library by September 12. Applications received by August 29 will receive a discounted registration fee.
- Guests are responsible for making their own hotel reservations at Westcoast Yakima Gateway Hotel, 9 North 9th Street in Yakima.

Grants to attend WILL

Continuing Education (CE) matching grants are available through the Washington State Library for trustees and staff needing financial assistance. Friends and volunteers who assist their library ten or more hours per week qualify for grants also. The grant will match you or your library's funds one-to-one, up to \$500 per event. Grant applications must be received by September 1. If you need further information on CE grants, please contact Tamara Georgick at 360.570.5570 or tgeorgick@secstate.wa.gov.

Download CE Grant applications at:
<http://www.statelib.wa.gov/libraries/training/continued.aspx>

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Yakima, Washington

For further information, please contact Bobbie DeMiero at 360.570.5577 or 1.866.538.4996.

Washington State Library
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